



Empower Your Enterprise

With the World's Only Academy for Excellent + Effective Content

Our on-demand and custom training will equip your organization with knowledge and skills for AI-driven, content-led transformation.

Features + Benefits

VALUE



- No Travel Costs
- Volume Pricing
- Repeatable Skills

RELEVANCE



- Current Topics + Skills
- Up-to-Date Examples + Activities
- Widely Applicable Concepts

QUALITY



- Expert Instructors
- Research-Informed Curriculum
- Option for Certification Tests

PERFORMANCE



- Gamification to Reward Progress
- Morale + Productivity Boost
- Common Content Vocabulary to Accelerate Content Decisions

CONVENIENCE



- Self-Guided Online Training, Recordings, + Live Sessions
- Secure Access to Materials for 1 Year
- No Travel Time

FLEXIBILITY



- Options to Add Custom Material or Courses
- Option to Cobrand
- Option to Add Center of Content Excellence Materials

Sample Clients









Producer of





Sample On-Demand Certifications

| | Ideal for Becoming a... | Overview | Sample Course |
|---|---|---|--------------------------------|
|  Content Analysis + Strategy | Content strategist or analyst | Develop sophisticated strategy in complex organizations | Competitive Content Analysis |
|  AI + Enterprise Content | Digital transformation leader | Prepare for applying AI across a large organization | Managing Risk of Generative AI |
|  Content Engineering | Content engineer, architect, or similar | Align content + systems to deliver customer delight | Content Modeling |
|  Content Design + UX Writing | Content designer or UX writer or similar | Plan or create content for interfaces + experiences | Mastering Microcopy |
|  Content Marketing | Content marketer or similar | Plan content to reach, engage, + nurture customers | Growing an Audience |
|  Content Leadership + Operations | Senior leader with content responsibilities | Lead initiatives + mature operations in complex organizations | Cultivating Content Vision |

Each certification consists of 4-6 courses and takes 30-40 hours to complete. We deliver the certifications on our user-friendly learning platform.

Sample Customization Options

We can tailor our training to speed the time to value for you and your teams

| | | |
|---|---|--|
|  |  |  |
| Hybrid Experiences Mix live, in-person, + on-demand training | Tailored Examples Focus examples on your industry or organization. | Coaching Sessions Add accountability or support with applying lessons learned. |

Questions? Ready for Next Steps?

Contact us at info@content-science.com or [schedule a consultation.](#)

